

# Sponsorship Opportunities

Young Architects Forum | Hampton Roads

## YAF Talks

### 'Sustainable & Resilient Design'

With Speaker:

And Panelists:

**Mickey Chapa**

**Lynwood Lewis**     **Joanna Hall**  
**Shana Udvardy**     **Sydney Covey**

April 11<sup>th</sup>, 2019 6 - 9 pm

MacArthur Memorial Center - Norfolk, VA

LEVEL

PRICE

TIX

SPONSORSHIP BENEFITS

Gold

\$400+

3

- Large logo on main signage
- Logo on food table signage
- Tagged in all YAF-Talks social media posts
- Logo on YAF & AIA YAF-Talks eblasts
- 2 YAF social media posts exclusively about your company

Silver

\$300

2

- Medium logo on main signage
- Logo on food table signage
- Tagged in all YAF-Talks social media posts
- Logo on YAF & AIA YAF-Talks eblasts
- 1 YAF social media posts exclusively about your company

Bronze

\$200

1

- Small logo on main signage
- Tagged in all YAF-Talks social media posts
- Logo on YAF & AIA YAF-Talks eblasts

Green  
Product

\$350

1

- Promote your company/product in the lobby before the event with pamphlets and 1 poster
- Small logo on main signage
- Tagged in all YAF-Talks social media posts
- Logo on YAF & AIA YAF-Talks eblasts

Green  
Product  
Platinum

\$500

1

- Promote your company/product in the lobby before the event with a table & posters
- Small logo on main signage
- Tagged in all YAF-Talks social media posts
- Logo on YAF & AIA YAF-Talks eblasts

To sponsor, please go to [www.AIAhr.org](http://www.AIAhr.org)  
and go to 'YAF Talks Sustainability Sponsorships' under 'Events'

Questions: Email [yaf757@gmail.com](mailto:yaf757@gmail.com) or call Kelly B at 443-223-8490

Young Architects Forum [YAF] Hampton Roads is a program of local emerging professionals and students in architecture, design, engineering and other allied professions that come together to address issues of particular importance to design professionals and to the urbanism of Hampton Roads.



**AIA**  
Hampton Roads

# Featuring...

## Mickey Chapa, Speaker

Mickey is a Project Architect and Sustainability Director at VIA Design Architects in Norfolk, VA. He is also the Director of Membership for AIA Hampton Roads and a co-founding member of the reinvigorated local Young Architects Forum (YAF). With experience in infrastructure design, LEED and EarthCraft sustainable building certifications, and project experience from private residential to 10+ story highrises, Mickey is intimately aware of the many, many voices needed for a successful project and for a sustainable future. He looks forward to this event to explore how design and creative thinking are being applied to benefit our local environment, and to share an architect's optimism for sustainable solutions at all scales.

In 2018, The Virginia Beach Parks and Rec. Admin. Building, a sustainable case study project that Mickey worked on, won HRACRE's Award of Excellence for Best Institutional Public Building.

## Hon. Lynwood Lewis, Panelist

Lynwood is a Virginia state senator for the 6<sup>th</sup> District and a lawyer in Accomac, Virginia. He was first elected to the Virginia House of Delegates in 2003, and then to the Senate in 2014. He sits on the Committees of Agriculture, Conservation and Natural Resources, Local Government and Education and Health. He serves as Co-Chair of the Subcommittee on Coastal Flooding and Adaptation in the General Assembly. He has also been appointed to the State Water Commission and the Modeling and Simulation Advisory Council. In 2013.

Lynwood Lewis was named Outstanding Citizen of the Year by the Eastern Shore Chamber of Commerce. He has been named a Legislative Hero or Leader by the League of Conservation Voters Five Times (2004, 2008, 2012, 2015, 2018) and in 2012 and 2013 he was awarded the Distinguished Advocate for Virginia Business by the Virginia Chamber of Commerce. As a Senator, he was named the 2015 Legislator of the Year by the Chesapeake Bay Foundation. He has won multiple other awards including the Chesapeake Climate Action Network's 2018 Coastal Defender of the Year Award.

## Shana Udvardy, Panelist

Shana is a Climate Resilience Analyst for the Union of Concerned Scientists for their Climate and Energy Program. She has a Masters of Science in Conservation Ecology and Sustainable Development from the University of Georgia's Odum School of Ecology. She has over a decade of experience successfully implementing freshwater, flood risk management climate adaptation policy strategies and a decade of field research experience assessing and monitoring freshwater and terrestrial systems throughout the US and South America.

Her work experience includes previous jobs as a Climate Preparedness Specialist for the UCS, the Climate Adaptation Policy Analyst for the Center for Clean Air Policy's (CCAP) Weathering Climate Risk Program, and launching the "Planning for Flood Resilient Communities" workshop series as president of Udvardy Consulting in partnership with the American Planning Association.

## Joanna Hall, Panelist

Joanna is a local Hampton Roads Architect, currently working as an Architect (Design Manager) for the Naval Facilities Engineering Command (NAVFAC) where she oversees federal building projects and makes sure that they are up to the government's 2030 energy goals. She is a Virginia Tech graduate and her career accreditations include AIA, LEED AP, GGP, GPCP and CDT. She has previously worked as an Architect for AECOM, City of Norfolk, and Hanbury, and as a Senior Architect for Clark Nexsen.

In 2007, AIA Hampton Roads awarded her the Emerging Professionals Award. She served as the AIA Hampton Roads Advocacy Director and is still active in civic groups in Portsmouth, Virginia.

## Sydney Covey, Panelist

Sydney is a former Sustainability Analyst with Hourigan Construction, Sydney Covey brings her passion for sustainable living and LEED to Structr Advisors. While at Hourigan, Sydney engaged with clients early on to ensure that all LEED and sustainability goals were achieved. Her breadth of experience includes involvement in the Brock Environmental Center, a LEED platinum-certified facility and one of the most sustainable buildings in the world, as well as Virginia Wesleyan University's Greer Environmental Science Center, which incorporated sustainable design features such as a geothermal ground-source heat exchange and photo-voltaic panels. At Structr Advisors, Sydney applies her knowledge of LEED and sustainable design to provide fresh solutions that meet and exceed clients' sustainable goals.

In addition to her comprehensive consulting experience Sydney is a leader within Virginia's sustainability community. She serves as Chair of the U.S. Green Building Council Virginia's Hampton Roads Planning Board and Chair of the U.S. Green Building Council Virginia's Market Leadership Advisors Board. She also holds a position on the Lynnhaven River NOW's Program Partners Committee and the Virginia Wesleyan University Alumni Council. Sydney has also served on a number of panels concerned with resilient infrastructure and participated in VWU's Community Resilience Building Workshop. Her work with Wetlands Watch and their Collaboratory focuses on developing practical approaches to adapting to the impact of sea-level rise on tidal localities in Virginia.

Sydney received a B.A. in Business and a B.A. in Environmental Studies from Virginia Wesleyan University in 2015, and in 2017 was the recipient of the VWU Alumni Council's Graduate of the Last Decade (GOLD) Award.

# Questions ?

## WHO IS YAF757 ?

YAF757 (aka YAF Hampton Roads) is the Young Architects Forum, a committee under the local AIA Hampton Roads chapter ([www.aiahr.org](http://www.aiahr.org)). AIA, and therefore YAF, is a non-profit organization. YAF757 is comprised of emerging professionals and students in architecture, design, engineering, and other allied professions. Our purpose is to help emerging professionals in our field advance through mentorship, education, community, and networking.

## WHAT IS YAF-TALKS ?

YAF-Talks is a speaker education platform created by YAF757 to give our generation a voice within the industry. YAF-Talks is a place for emerging professionals to speak in front of their peers and the rest of the architectural and design community of Hampton Roads, where they can share their individual ideas, work, research, and interests.

## WHAT IS THIS YAF-TALKS ABOUT ?

The YAF-Talks on April 11<sup>th</sup> will be based around Sustainability and Resiliency. This is an issue that is very important to most people in our generation and has a greater effect on our daily lives due to the geographical location of Hampton Roads. This YAF-Talks will feature not one, but two emerging professional voices - Mickey Chapa, a local architect, and Sydney Covey, a local sustainability analyst. The two of them will lead a discussion with a panel of experts to debunk myths on the topic, discuss costs and technological advancements, and address local resiliency problems that we have where sustainable design can help provide a solution. This event will be a convergence of interests for architects, designers, engineers, politicians, and local residents.

## WHERE DOES MY MONEY GO ?

To stay true to its mission of serving the needs of the young professionals, YAF757 tries to keep their events at a lower cost than most other networking and education events in Hampton Roads. When you sponsor a YAF-Talks, you help keep ticket prices low by contributing to the event costs: such as venue, food, and equipment. YAF757 events also donate part of the money earned: part goes to providing a number of free tickets for local college students, and part goes to buying licensing study materials for Slover library to keep financial barriers of entry to our professions low and therefore make our industry more fair and competitive.

